



## **COCA-COLA HELLENIC BOTTLING COMPANY S.A. TO REDUCE CO<sub>2</sub> EMISSIONS FROM PRODUCTION BY MORE THAN 20%**

***Combined heat and power (CHP) plants will deliver significant cuts in CO<sub>2</sub> emissions in 15 bottling facilities across 12 countries of operation, including eight European Union Member States.***

**Brussels, 28 January 2008** – Coca-Cola Hellenic Bottling Company S.A. (Coca-Cola Hellenic, the Company) and ContourGlobal, today announce plans to reduce annual CO<sub>2</sub> emissions by more than 20% across Coca-Cola Hellenic's production facilities through the development of 15 energy efficient power plants to be in operation by the end of 2009.

Coca-Cola Hellenic have agreed with ContourGlobal, a privately held power development company that operates eight businesses on four continents, with offices in London, New York, Durham, Paris, Kiev and Sao Paolo, to build 15 CHP plants which will supply highly efficient, clean electricity, as well as hot and chilled water to 15 of Coca-Cola Hellenic's bottling facilities.

The decision to build the energy efficient power plants follows the start-up of a similar CHP plant at the company's bottling facility in Hungary which achieved a reduction of CO<sub>2</sub> emissions by 43% during its first year of operation. At the same time, energy costs were reduced by €400,000.

"The benefits realised through the construction of the Hungarian CHP plant led to our decision to roll out further facilities as part of a large-scale energy efficiency initiative," said Mr. Doros Constantinou, Managing Director of Coca-Cola Hellenic. "As the 15 new plants come into service we will continuously review the benefits achieved with a view to adding more plants across the Group."

European Commission Vice President, Mr. Günter Verheugen, attending the announcement, commended Coca-Cola Hellenic and its partner company ContourGlobal on its commitment to contribute to the European Union's goal of reducing greenhouse gas emissions across Member States well ahead of the 2020 deadline.

"Coca-Cola Hellenic is an active member of the CSR Alliance. Its initiative shows that the Alliance is not about words but about changing reality. It demonstrates that environmental and economic goals can be pursued in unison. It also demonstrates how innovation is not just a driver of economic competitiveness, but can also underpin business contribution to wider societal goals, such as the fight against climate change.," he said.

The CHP plants will supply highly efficient, clean electricity as well as hot and chilled water to 15 of Coca-Cola Hellenic's bottling facilities in: Austria, Czech Republic, Greece, Italy, Northern Ireland, Poland, Romania, and Slovakia in the European Union as well as in Nigeria, Russia, Serbia and Ukraine. Two installations will be built in each of Italy, Russia and Romania.



The energy-efficient power plants will reduce CO<sub>2</sub> emissions by at least 40% per plant compared with current energy use and will provide electricity, heat and cooling for production facilities. Excess electricity will be delivered to the national grid of each country, thereby supplying them with greener power.

Joseph Brandt, President and Chief Executive Officer of ContourGlobal said “We are excited to partner with Coca-Cola Hellenic in this innovative and path-breaking initiative. Together we have designed a programme which will substantially lower Coca-Cola Hellenic’s carbon emissions from production and simultaneously increase the reliability and lower the price of their operations’ energy consumption, proving that well-designed carbon reduction programmes can be cost saving as well.”

By 2020 the EU plans to reduce annual emissions of greenhouse gases by 20% from the Kyoto baseline of 1990. In order to achieve this goal, it is preparing to adopt an Energy Package demonstrating ways that the reduction can be achieved, with targets set for individual countries.

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**Coca-Cola Hellenic** is one of the world's largest bottlers of products of The Coca-Cola Company and has operations in 28 countries serving a population of 540 million people. Coca-Cola Hellenic’s shares are listed on the Athens Exchange (ATHEX: EEEK), with secondary listings on the London (LSE: CCB) and Australian (ASX: CHB) Stock Exchanges. Coca-Cola Hellenic’s American Depositary Receipts (ADRs) are listed on the New York Stock Exchange (NYSE: CCH).

Coca-Cola Hellenic’s website is located at [www.coca-colahellenic.com](http://www.coca-colahellenic.com).

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**ContourGlobal** is a privately owned company that develops, acquires and operates electric power generating companies around the globe. It currently operates eight businesses on four continents with approximately 1000MW of installed capacity, and has an active pipeline of new developments totaling some 10 000MW. It has offices in London, New York, Durham, Paris, Kiev and Sao Paolo.

ContourGlobal's website is located at [www.contourglobal.com](http://www.contourglobal.com).

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